

# Overview of Empower 2025

## Empower 2025

A STRATEGIC PLAN FOR THE FUTURE  
CHESAPEAKE PUBLIC SCHOOLS

### Vision

We inspire, engage, and empower all students to achieve their highest potential.

### Mission

The Chesapeake Public School family promotes educational excellence by engaging all students in meaningful and innovative learning experiences that empower them to successfully fulfill their life's purpose.

### Core Values

Our Educational Family:

- Fosters Equity
- Cultivates Innovation
- Models Integrity
- Promotes Accountability
- Inspires Excellence

### Strategic Goals

- Provide exemplary teaching and learning experiences.
- Recruit, retain, and support our valued employees.
- Provide a safe and supportive learning environment.
- Engage, inform, and collaborate with the community.





# GOAL 1: ACADEMICS

*Provide exemplary teaching & learning experiences.*

## **Strategy 1: Curriculum**

*Broaden curriculum offerings to enhance rigorous, relevant, and innovative learning opportunities.*

- A. Establish a teaching and learning framework.
- B. Develop social-emotional learning objectives across the curriculum.
- C. Implement comprehensive literacy expectations.
- D. Offer a variety of post-secondary college and career readiness opportunities.
- E. Embed communication, collaboration, creativity, critical thinking, and citizenship skills into the curriculum.
- F. Incorporate Computer Science Standards of Learning across the curriculum.
- G. Integrate Science, Technology, Engineering, Arts, and Math across the curriculum.

## **Strategy 2: Instruction**

*Utilize research-based and innovative instructional practices to promote meaningful student learning.*

- A. Use high-yield research-based strategies to address intellectual, social, and emotional development.
- B. Incorporate culturally-relevant practices.
- C. Create differentiated project-based learning activities.
- D. Implement a framework to support K-12 digital learning.
- E. Afford experiential learning opportunities for students in a variety of settings.
- F. Provide a tiered system of academic supports.
- G. Engage students in personalized learning experiences that enhance their unique interests and strengths.

## **Strategy 3: Assessment**

*Create a balanced assessment model to effectively measure student achievement and growth.*

- A. Use a variety of tools to provide formative feedback for teaching and learning.
- B. Embed performance-based assessments across all content areas.
- C. Build a division-wide repository of common assessments that align with the scope and rigor of the curriculum.
- D. Organize data in a learning management system to support informed decision-making.
- E. Gather teaching and learning feedback from stakeholders using focus groups and surveys.
- F. Evaluate grading practices for academics and work habits.
- G. Streamline data reports at the student, teacher, school, and division levels.



## GOAL 2: EMPLOYEES

*Recruit, retain, and support our valued employees.*

### *Strategy 1: Workforce*

*Utilize innovative strategies to employ a high-quality, diverse workforce.*

- A. Implement early hiring practices utilizing strategies such as aggressive media campaigns, innovative technologies, and incentives.
- B. Strengthen the development of homegrown talents through programs such as Teachers for Tomorrow, Chesapeake Career Center internships, and Career Commitment programs.
- C. Partner with colleges and universities to identify, recruit, and employ high-quality employees who reflect our diverse community.
- D. Communicate our story to showcase the highlights of our division and stakeholders.
- E. Enhance our website and recruitment collateral.
- F. Enhance our hiring process to appeal to potential candidates and make the hiring process extremely user friendly.

### *Strategy 2: Compensation*

*Provide best-in-class employee compensation, benefits, recognition, and total rewards package.*

- A. Exceed the national average teacher pay and provide comparable equity for all other employee groups.
- B. Implement additional employee recognition programs that ensure all employees feel valued.
- C. Provide industry-leading non-salary components of total compensation.
- D. Promote, to both potential and current employees, the total compensation and value of working for Chesapeake Public Schools.

### *Strategy 3: Growth*

*Promote professional and personal development that ensures employee growth and engagement.*

- A. Provide engaging, personalized professional development that focuses on district initiatives, cultivates leadership capacity, and a growth mindset.
- B. Collaborate with local colleges and universities to explore teacher residency programs.
- C. Create a new teacher program that provides a variety of mentoring and training opportunities for the first three years of service.
- D. Develop retention plans that include robust growth opportunities for employee groups.



## GOAL 3: ENVIRONMENT

*Provide a safe and supportive learning environment.*

### *Strategy 1: Safety*

*Research and implement best practices to ensure student and staff safety.*

- A. Enhance school safety and functions by utilizing student identification systems.
- B. Provide adequate personnel to ensure school safety based on individual school needs.
- C. Equip all school classrooms with appropriate emergency supplies and ensure all staff are properly trained on the utilization of the identified supplies.

### *Strategy 2: Supports*

*Utilize interventions and practices to promote a positive school climate.*

- A. Identify, develop, and implement virtual opportunities for students and staff to increase their knowledge of safety procedures and actions.
- B. Continue collaborative relationships with police and fire departments to enhance best practices for safety, crisis management, and unified responses.
- C. Include stakeholders to gather feedback, investigate solutions, and guide proactive safety recommendations.
- D. Address mental health needs and concerns via social-emotional interventions, trauma informed care, and allocation of resources.
- E. Utilize a tiered systems approach to proactively manage student conduct.

### *Strategy 3: Technology*

*Integrate sustainable technology to enhance safe and innovative learning experiences.*

- A. Continuously update the network infrastructure to support dynamic technology initiatives.
- B. Provide 1:1 device access to enhance student learning.
- C. Utilize digital applications to support more efficient and effective systems of productivity.
- D. Implement current classroom technology tools for teachers to engage students in relevant learning experiences.

### *Strategy 4: Facilities*

*Provide the school community with healthy, flexible, and innovative learning spaces.*

- A. Continue to explore and implement efficient and green practices.
- B. Provide collaborative opportunities for students and staff through furniture, makerspaces, and/or outdoor learning settings.
- C. Continue to expand control access and physical barriers in schools and support facilities.
- D. Provide well-maintained facilities for both interior and exterior spaces.



## GOAL 4: COMMUNITY

*Engage, inform, and collaborate with the community.*

### *Strategy 1: Partnerships*

*Develop and enhance collaborative relationships to support student success.*

- A. Assess current needs of stakeholders.
- B. Develop partnerships with businesses.
- C. Develop sustainable mentorship opportunities.
- D. Enrich our military partnerships.
- E. Develop a volunteer "hub" (platform) for parents, community members, and businesses.

### *Strategy 2: Communication*

*Utilize innovative methods to engage and inform all stakeholders.*

- A. Evaluate and enhance our communication systems and practices.
- B. Strengthen our partnerships with mass media.
- C. Utilize social media to inform, celebrate, and promote our district's successes.